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# POSITIVE INCENTIVES COLLABORATIVE PROJECT

PICP REPORT FOR COP16



## PICP Report for COP16

### Summary and Conclusions

At the annual meeting of the Global Partnership for Business and Biodiversity (GPBB) in September 2023, Biodiversity Partnership Mesoamerica (BPM) proposed the Positive Incentives Collaborative Project (PICP), focusing on Target 18 of the Global Biodiversity Framework.

Soon after the PICP steering committee (SC) was formed:

George Jaksch	BPM
Carolina Reyes	ALIARSE (member of BPM), Costa Rica
Robert Campbell	WHC (Wildlife Heritage Council), USA
Hirotsugu Takahashi	Secretariat of the Convention of Biodiversity (SCBD)

Since then, the SC has met 27 times. The results are published in this report.

By positive incentives, we mean actions which promote or include the voluntary adoption of practices which contribute to the conservation of biodiversity and nature as a whole.

Our request for case studies has provided an abundant harvest of the 27 case studies from 14 countries published in this report. These case studies illustrate the wide range of positive incentive ideas, mechanisms and actors (private and government) at work. Many are primarily focused on biodiversity conservation, but others include mechanisms related to climate change, underlining the complementary and often inseparable climate and biodiversity agendas of the conservation of nature.

Our case studies can be classified into categories (see also the table of categories, below), such as:

- A. Financial instruments and other tools to support & motivate
- B. Businesses as partner and driver in restoration & conservation
- C. NGOs & Consultants as pioneers
- D. Collective Initiatives of citizens
- E. Business & Biodiversity organisations



While these categories are not a perfect fit for all cases, they illustrate the importance of mobilizing diverse actors and of a combination of instruments to achieve our goals of Peace with Nature. Effective government policies are essential, but not sufficient. The contribution of non-government (private) entities is critical, as is also the knowledge and support of citizens.

One of the lessons of this PICP experience is the immense value and necessity of collaboration, the exchange of experience and learning from one another.

That is also our message to all who come together at COP 16.

Let's build on our Positive Incentives Collaborative Project!

Warm Greetings to All at COP16

Your PICP Steering committee



## **COP 16 October 2024**

### **Positive Incentives Collaborative Project**

### **Table of Categories and Case Studies**

#### A. Tools and Financial instruments

BRDE, Brasil

FONAFIFO, Costa Rica

Biodiversity Foundation, Spain

LIFE Institute, Brasil

Baltic Sea Action Group, Finland

HELMI Habitats, Finland

#### B. Businesses

C-Pack Conserva, Brasil

JTI, Araucaria Connection, Brasil

ITAIPU Hydropower, Brasil

Boticario, Brasil (Viva Agua, Conexao Oceano)

Dos Pinos Cooperative, Costa Rica

Simmalakhm Sawdust Charcoal Briquette (Lao PDR)

Metro Pacific Investments Corporation (Philippines)

Ocean Pixel (Singapore)

Oceantera Energy Corporation (Singapore, Philippines)

#### C. NGOs & Consultants as pioneers

Animal Bank, Colombia

Aliarse, Costa Rica (Climate Action)

PIIMA, Mexico (Biodiversity for Real Estate)

REFORESTAMOS, Mexico

#### D. Citizens' Initiatives

Monteverde Conservation League, Costa Rica

Nelson Tasman Climate Forum, New Zealand

NABU, Germany

#### E. Business & Biodiversity

Orée, France

Keidanren, Japan

WHC, USA

ASEAN